

## **2 February, 2015**

## **Kia Upgrades Best-Selling Rio For 2015**

Just released in New Zealand, the 2015 Kia Rio features new design alloy wheels and changes to the front and rear styling to enhance its road presence.

Currently the most popular Kia model around the world, the enhancements to the Rio are designed to ensure that it remains in high demand.

The revised front bumper and signature Tiger Nose grille, incorporating 'winglets' into the fog lamp recesses, deliver a more dynamic appearance to the 2015 Rio, while at the rear a new shape bumper is more contoured and elegant.

All Rio models now wear alloy wheels – base models previously had steel rims and wheel covers – featuring 15-inch alloys for the LX manual petrol model, 16-inch alloys for the LX petrol auto and LX diesel, and impressive 17-inch alloys for the EX Rio. Daytime running lights are standard on all Rio models for added safety and two new colours, Urban Blue and Digital Yellow, complete the exterior upgrade.

Inside, subtle changes to the dashboard include chrome trim around the air vents and changes to the centre console, incorporating simplified controls to make the audio system more user friendly.

Supervision cluster instrumentation is now adopted throughout the Rio range, providing the driver with an enhanced degree of information.

The Kia Rio continues to be one of the best equipped small cars in New Zealand, with reverse warning sensors, in-cabin headlamp adjustment, air-conditioning, remote locking with in-built car alarm, a height-adjustable driver's seat, telescopic steering wheel, split folding rear seats, rear luggage cover, auto light control, cruise control & audio controls on a leather wrapped steering wheel, Bluetooth hands-free and an MP3-compatible/radio/CD audio system with USB and AUX ports all

included as part of the standard package.

The EX model also features LED daytime running and rear combination lamps, climate air conditioning with an auto de-fog system, electric folding door mirrors (incorporating LED indicators), rain sensing wipers, smart cornering lights and automatic projection-type headlights. A smart proximity key with push-button engine start is also added to the EX model for the 2015 year.

All 2015 Kia Rio models benefit from a full suite of safety technology, including disc brakes all-round, Electronic Stability Control, Vehicle Stability Management and Hill Assist Control, which prevents the vehicle momentarily rolling backwards when pulling away on a steep gradient.

The 2015 Kia Rio comes with a choice of 1.4-litre CVVT petrol engine or an ultra-frugal 1.4-litre common rail diesel engine boasting a fuel economy of just 3.9L/100km.

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Photo caption: The Kia Rio is upgraded for 2015.

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