

The Kia

# CERATO

SEDAN OR HATCH



The Power to Surprise

# CERATO

## Engineered for you and the environment



### Nu 2.0 MPI (Multi-point Injection)

Max. Power 112 kW @ 6,200 rpm  
Max. Torque 192 Nm @ 4,000 rpm

The Nu 2.0 MPI engine features Dual Continuously Variable Valve Timing (D-CVVT) and electronic fuel injection, while its lightweight aluminum construction ensures superb fuel economy. Low emissions mean less harm to the environment, while gear shifting is smooth and precise thanks to a six-speed automatic transmission.



### Six airbag system

The Cerato's airbag system provides driver and front seat passenger airbags, front side airbags, plus curtain airbags running the length of each side of the interior.



### Six-speed automatic transmission

Fitted with a composite leather gear knob for a refined and sporty look, the six-speed automatic transmission is silky smooth and features a sequential sportshift function.



With ESC  
Without ESC

### Electronic Stability Control

The ESC system provides you with directional stability to control the Cerato in the event of a severe skid. The system ensures stability by monitoring the signals from various sensors to control each individual wheel's brake force pressure and engine power.



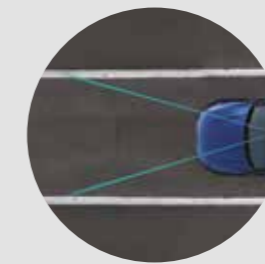
# CERATO

## Uncompromised safety for peace of mind



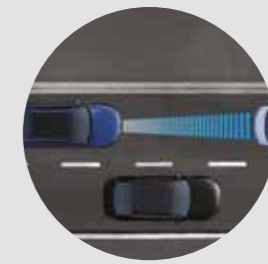
### Blind Spot Detection with Lane Change Assist

Sensors monitor the side and rear for vehicles in or approaching your blind spots. Visual alerts are provided on the outside mirrors and cluster while an audio alert is sounded when necessary. For added safety, the Lane Change Assist system activates an alert when a vehicle approaches from behind.



### Lane Departure Warning System

The system detects the lane using the onboard camera to inform the driver with a visual cue and warning sound when the vehicle begins to drift outside of its lane, without the driver indicating, alerting a possibly distracted driver.



### Forward Collision Warning System

To help keep you at a safe driving distance from the vehicle in front, an alarm sounds if it estimates that you are too close.



### Rear Cross Traffic Alert

When backing out of a parking space, a sensor detects and alerts you to vehicles approaching from the left or right.



### Front and rear parking assist system

Tight parking spots made simple. The front and rear parking assist system shows the distance between the car and any obstruction, while sounding an alert if you're too close.



### 7" Reversing camera

The reversing camera gives you clear sight of any obstructions behind the car to make parking and reversing both safe and easy, with the image (incorporating distance lines) relayed onto the audio system's LCD screen.

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## Expect the unexpected

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Combine beautiful exterior styling with superb performance and power, and the thrill of driving truly comes alive. Whether you're navigating through tight corners, accelerating on highways or braking in sudden situations, the Cerato instinctively responds to your every command.



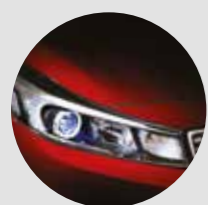
# CERATO

Radiance from every angle



# CERATO

Bring out the driver in you

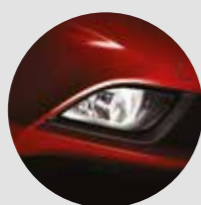


#### **HID Xenon headlamps**

Emitting a distinctive blue hue, projection headlamps light up more of the road with a penetrative, accurate beam, giving you greater visibility at night.

#### **LED daytime running lights**

Stylish LED daytime running lights ensure added safety by clearly defining your position on the road.



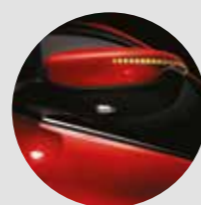
#### **Fog lamps**

With a unique split-housing design that provides a striking visual effect, the fog lamps are positioned low on the front bumper for better illumination.



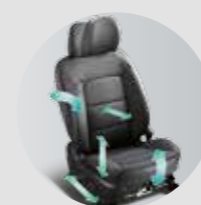
#### **LED rear combination lamps**

LED rear combination lamps not only provide high visibility for drivers approaching from behind, but also add an element of modernity and style with their multi-dimensional design.



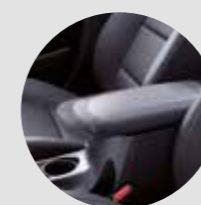
#### **Smart welcome & escort lighting system**

An array of exterior, interior lights, door handle and puddle lights synchronise with the smart key to light up when approaching your car, and stay illuminated for 30 seconds when you get out of your car.



#### **10-way power assisted driver seat**

The 10-way power assisted driver seat with lumbar support smoothly adjusts so that you can easily find your ideal driving position.



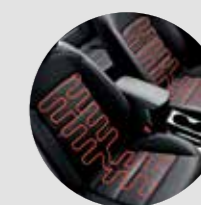
#### **Sliding centre armrest**

Sliding adjustable centre console armrest gives more driving comfort and enhanced convenience for different seat locations.



#### **Integrated memory seat**

Featuring memory settings for two different drivers, the integrated memory seat function enables each driver to automatically readjust the seat at the touch of a button.



#### **Heated and ventilated seat system**

Three-stage heated seats ensure that both driver and front seat passenger are snug and warm even on the coldest days. The driver's seat also features the additional benefit of a three-stage ventilation system to provide different levels of comfort during the summer.

# CERATO

## The ultimate in in-car entertainment



### Touch screen audio

The 7" colour TFT-LCD display provides stunning visibility and easy-to-use touch screen capability while featuring a rear view camera display and high-end audio touch controls for enhanced convenience.



### Steering wheel audio remote control

Take full control of the audio system without removing your hands from the steering wheel.



### Six-speaker sound system with USB connectivity

Two tweeters and four door speakers provide superior sound quality. A USB port lets you plug in a mobile device and play your music through the Cerato's speakers.



### Bluetooth hands-free

Bluetooth hands-free lets you stream music and talk on the phone without taking your hands from the wheel.



### Smart key with push button start

You can lock or unlock the Cerato's doors without using the key by simply pressing the button on the door handle. Turning the engine ignition on and off is also as easy as pushing a button.



### Cruise control

Relax knowing you're within the speed limit. With the press of a switch conveniently located on the steering wheel, auto cruise control lets you maintain a constant speed for improved fuel economy and vehicle control.



### 4.2" TFT LCD supervision cluster

See everything at a glance. The supervision cluster's intuitive interface and high resolution display provides the following functionality and information:

- Multifunction trip computer (dual trip meter, average speed, average fuel economy, instantaneous fuel economy and distance to empty and average time)



- service interval reminder
- door auto lock settings
- welcome & escort light settings
- parking sensor display
- easy entry/exit seat settings.

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## No detail left unturned

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First impressions go a long way. From the distinctive radiator grill to the driver-orientated cockpit, every detail of the Cerato delivers high-end functionality with cutting edge style.

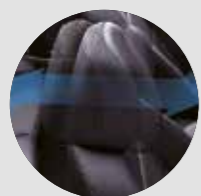


# CERATO

Designed to inspire



**Drive mode select**  
Easily select Normal, Eco or Sport mode to suit your driving style using a button located on the centre console.  
**Normal:** Comfortable riding with smooth acceleration.  
**Eco:** Optimised for eco-friendly driving.  
**Sport:** Dynamic driving with sporty acceleration.



**2-way adjustable front headrests**  
Enjoy another level of flexibility with 2-way adjustable headrests for the driver and front passenger.



**Paddle shifters**  
The sporty paddle shifters on the steering wheel allow you to change gears without having to take your hands off the steering wheel.



**Power sunroof**  
A tilt and slide power sunroof lets light and air into the interior, while a safety mechanism prevents it from closing if an obstruction is detected.



**Smart boot system**  
There's no longer a need to juggle your groceries, luggage and umbrellas. Set the trunk lid to open automatically when the smart key is in the detection area for at least three seconds. (Sedan only).

# CERATO

Body colours



Clear White



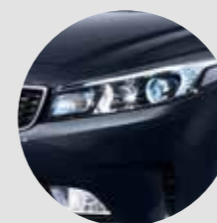
Snow White Pearl  
(LTD only)



Silky Silver



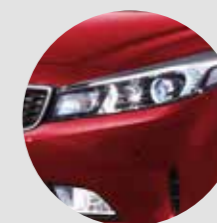
Metal Stream



Planet Blue



Aurora Black



Temptation Red

## Wheels



16" Alloy wheel



17" Alloy wheel

# CERATO

## Specifications

MECHANICAL	2.0L LX	2.0L EX	2.0L LTD
Engine type	2.0L DOHC MPI D-CVVT petrol		
Displacement (cc)	1999cc		
Compression ratio	10.3:1		
Maximum power	112kW @ 6200rpm		
Maximum torque	192Nm @ 4000rpm		
Fuel economy (combined cycle)*	7.2L/100km		
CO <sub>2</sub> emissions (g/km) (combined cycle)*	168		
TRANSMISSION	6 speed automatic with sequential sportshift		
Gear box	6 speed automatic with sequential sportshift		
Drivetrain	Front Wheel Drive		
SUSPENSION	MacPherson struts with coil springs and gas shock absorbers		
Front suspension	MacPherson struts with coil springs and gas shock absorbers		
Rear suspension	Coupled torsion beam axle (CTBA)		
WHEELS	205/55 R16	215/45 R17	
Tyres	205/55 R16	215/45 R17	
Braking system	Ventilated front discs, solid rear discs with ABS, BAS, EBD and ESP		
Wheel size and type	16" Alloy	17" Alloy	
Full size spare alloy wheel and tyre	X	X	X
STEERING	Motor-driven power assisted rack and pinion (MDPS)		
Steering system	Motor-driven power assisted rack and pinion (MDPS)		
Minimum turning radius (m)	5.3		
Drive Mode Select (Normal/Eco/Sport modes)	X	X	X
Steering wheel adjustment	Tilt and Telescopic		
SAFETY FEATURES	5 STARS (2014 standard)		
ANCAP safety rating	5 STARS (2014 standard)		
ABS brakes with EBD and BAS	X	X	X
Electronic Stability Control (ESC)	X	X	X
Vehicle Stability Management (VSM)	X	X	X
Hill-start Assist Control (HAC)	X	X	X
Emergency Stop Signal (ESS)	X	X	X
Driver & front passenger airbags	X	X	X
Driver & front passenger side airbags	X	X	X
Side curtain airbags	X	X	X
Child safety rear door locks	X	X	X
Child restraint anchorage points (3 anchors & 2 ISOFIX positions)	X	X	X
Remote central locking with keyless entry	X	X	X
Engine immobiliser	X	X	X
Burglar alarm with security indicator	X	X	X
Front seatbelt pre-tensioners/load limiters	X	X	X
3-point ELR seatbelts on all positions	X	X	X
Low washer fluid warning	X	X	X
Front & rear parking sensors with in-dash display	X	X	X
Reversing camera	X	X	X
Blind Spot Detection (BSD)		X	X
Lane Change Assist (LCA)		X	X
Rear Cross Traffic Alert (RCTA)		X	X
Lane Departure Warning System (LDWS)			X
Forward Collision Warning System (FCWS)			X
EXTERIOR FEATURES	Projector type		HID (Xenon) type
Front headlamps	Projector type		HID (Xenon) type
LED daytime running lamps	X	X	X
LED rear tail lights			X
Electrically adjustable, folding & heated outside mirrors	X	X	X
LED side indicators	X	X	X
Front & rear fog lights	X	X	X
Chrome door handles and belt line	X	X	X

EXTERIOR FEATURES CONTINUED	2.0L LX	2.0L EX	2.0L LTD
Rear spoiler (hatch only)	X	X	X
Chrome exhaust tailpipe	X	X	X
INTERIOR FEATURES	Knit & Tricot Cloth	Leather	
Interior trim	Knit & Tricot Cloth	Leather	
Leather steering wheel & gearshift knob	X	X	X
Height adjustable driver's seat	X	X	X
Rear seat air vents	X	X	X
Alloy pedals			X
Electric driver's seat with 8-way adjustment			X
Electric lumbar support driver's seat (2-way)			X
Driver's memory seat (2 settings)			X
3-stage heated front seats			X
3-stage ventilated driver's seat			X
Cooling glovebox		X	X
60:40 split folding rear seats	X	X	X
Paddle shifters			X
COMFORT AND CONVENIENCE			X
Power sunroof with tilt/slide function			X
7" Colour LCD touch screen smart display, Radio + MP3 + Rear view camera, 6 speaker stereo system	X	X	X
AUX input with USB capability	X	X	X
2 x 12V power outlets	X	X	X
Bluetooth hands-free **	X	X	X
Air conditioning	Manual	Dual-zone climate with clean air module	
Auto windscreen defog system		X	X
Proximity smart key with engine start/stop button	X	X	X
Auto welcome lighting	X	X	X
Auto door lock system		Speed sensing lock & impact sensing unlock	
Steering wheel mounted cruise and audio controls	X	X	X
Power windows with front auto up/down	X	X	X
Instrument cluster	Dot matrix LCD type		Colour TFT Supervision type
Multifunction trip computer	X	X	X
Auto light control	X	X	X
Electrochromic rear view mirror	X	X	X
Dual map lamps with sunglasses case	X	X	X
Cup & bottle holders (front & rear)	X	X	X
Illuminated vanity mirrors in front sunvisors	X	X	X
Height adjustable headrests (all seats)	X	X	X
Luggage screen (hatch only)	X	X	X
Smart boot (sedan only)	X	X	X
DIMENSIONS	4,560/4,350mm		
Overall length (sedan/hatch)	4,560/4,350mm		
Overall width	1,780mm		
Overall height (sedan/hatch)	1,435/1,450mm		
Wheelbase	2,700mm		
WEIGHT AND CAPACITIES	1,270/1,331 kg		
Sedan kerb weight minimum/maximum	1,270/1,331 kg		
Hatch kerb weight minimum/maximum	1,305/1,339 kg		
Luggage capacity VDA (sedan/hatch)	482/385 litres		
Fuel tank capacity	50 litres		
Towing capacity - unbraked	610kg		
Towing capacity - braked	1,100kg		

Specifications, equipment and colours shown in this brochure are subject to change without notice or obligation.

- \* Fuel consumption figures shown are from standard Australia Design Rules tests and are stated for the purpose of comparison. Actual results achieved will differ according to operating conditions and driving style.

\*\* Not all handsets may be compatible.





## The environment



### **ECO-CONSCIOUS**

**So you value sustainable living? We do too.**

That's why we take pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society.

Our environmental research centre spearheads our drive for the production of clean hybrid and fuel-cell vehicles to lead the way to eco-friendly cars for a greener tomorrow for you, your children and all of us.

From design through to recycling, we create innovative products, adhering to state-of-the-art Design for Recycling (DfR) guidelines. Even at the end of your car's life, we aim for eco-friendly return and treatment.

Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

As you can see, what you do on a small scale with your household refuse, we at Kia Motors do on a large scale.



## Services



### **5 YEAR** Warranty Programme (UP TO 100,000KMS)

All new Kia passenger vehicles come with an impressive 5 Year/100,000 km (whichever comes first) Warranty Programme covering against manufacturing or assembly defects. This Warranty Programme is transferable between owners and emphasises our commitment to our customers.



### **5 YEAR** Roadside Assist

A Roadside Assistance Programme for the duration of the Warranty period is also offered on all new Kias at no cost. In the unlikely event that your Kia has broken down, help is only a call away and trained staff will be despatched to your location. If a repair cannot be completed on the spot, the vehicle will be towed free of charge to the nearest Kia dealer.



### **INCIDENT CARE**

If you and your new Kia were unfortunately involved in an incident or crash that requires body repairs to your Kia, Kia Incident Care is here to help you, and is free for the first five years.

Visit [Kia.com/NZ](http://Kia.com/NZ) for full details and terms & conditions.



## Sponsorship



### Australian Open

Kia has been the major sponsor of the Australian Open every year since 2002, when Thomas Johansson and Jennifer Capriati were crowned champions. And with our new agreement through to 2018, we're set to become the longest running major sponsor in the event's history. Every year we supply Tennis Australia with more than 100 Kia cars to ensure the memorable and comfortable participation of the world's top tennis players, VIPs, officials and media.



### FIFA World Cup

Kia Motors Corporation, in conjunction with its parent company, has extended its agreement with the world football governing body, FIFA. Kia now has an unprecedented long-term commitment for sponsoring the FIFA World Cup™ in 2018 and 2022 as Automotive Official Partner.

Part of this sponsorship is to supply senior FIFA officials with Kia vehicles to ensure a smooth running and enjoyable tournament, for players, officials and fans alike.



### Halberg Disability Sport Foundation

At Kia we're committed to supporting worthy causes in our local community, including the Halberg Disability Sport Foundation.

The Foundation was set up by Olympic champion Sir Murray Halberg (ONZ) in 1963 and aims to enhance the lives of physically disabled New Zealanders through sport and recreation. The work of the Foundation includes a team of Disability Sport Advisers around the country who connect physically disabled people to sport and recreation opportunities. It also provides grants for adaptive sports equipment, lessons and camps and hosts the Halberg Junior Disability Games - a national three day sports competition for physically disabled young people in Cambridge.

Chief Executive Shelley McMeeken says Kia's support has been instrumental in ensuring the Foundation's work takes place in communities around New Zealand. "Accessibility is essential to our team delivering their important disability sport work in schools, sports fields, community centres and homes and we are grateful to have Kia as a partner of the Foundation."



### NRL Auckland Nines

Kia is proud to be an official partner of the NRL Auckland Nines, as well as the official vehicle and automotive partner for the tournament. The NRL Auckland Nines event sits well with Kia's values, including its commitment in the creation of modern, high quality vehicles and the brand's youthful and dynamic values. The Auckland Nines are a perfect partner for Kia, helping to elevate the brand on a national level. It's all about the fans, we're a nation of sports fans and this tournament represents something fresh and thrilling with 'The Power to Surprise'. It breaks the mould and offers a unique experience that no other tournament can provide, just like our vehicles.

# CERATO

[Kia.com/NZ](http://Kia.com/NZ)



The Power to Surprise