

Kia Cerato



Life is what you make it

At Kia, we believe movement inspires ideas. Great ideas come to you when you're on the move. Whether you're walking, traveling on a train or driving.

It's why we create the spaces and the time you need to bring ideas to life. Very like the experience that awaits you behind the wheel of every Kia. With our design, space innovation, purpose driven technology and built in sustainability, we aim to inspire every time you encounter the Kia brand.

Because you never know where your next big idea awaits. But they are out there. Waiting to be discovered. So, what are you waiting for? Get moving. Get inspired.



Movement that inspires



Style is front and centre

The Cerato further refines the purposeful, flowing design that made its predecessor such a standout in its class. With slimmer LED headlights, incorporating striking six-bar LED daytime running lights, and a reshaped lower intake design, Cerato's front end is sportier and more assertive than ever. The latest take on Kia's long-serving 'tigernose' grille now extends across to the edge of each light.

Kia's new logo sits proud above the redesigned grille, while sharp new front styling rounds out the front-end changes. Cerato is the first vehicle from Kia to feature our new logo, and a completely new design that symbolises a new era for the Kia brand.



Welcome to your comfort zone

The Cerato is about celebrating the driver. This includes further refining the spacious, comfortable interior, where distractions are kept to a minimum, allowing you to focus on driving enjoyment.

Revisions include an electronic hand brake, reflecting the pared back elegance of the entire cabin, and the new Kia logo proudly sitting at the centre of the redesigned steering wheel. The new Cerato cabin design blends a logical layout with a contemporary and spacious feel.

The LX model features an 8.0 inch touchscreen with a 4.2 inch driver information display in the instrument cluster.





Your safety comes first

Kia has been championing the latest safety technologies for many years. The Cerato is no exception, with a host of active and passive safety features found in every vehicle in the range.

Safety features include Autonomous Emergency Braking with Cyclist Detection, Safe Exit Warning, Driver Attention Monitoring, a Reversing Camera, Blind Spot Collision Avoidance Assist and Rear Cross Traffic Collision Avoidance Assist, with the last two of these capable of both detecting and braking for obstacles.

There's also Lane Keep Assist, Lane Follow Assist and Rear Occupant Alert, reminding drivers to check the rear seats upon exiting the vehicle.



Performance in every mode

The proven Nu 2.0 litre 4-cylinder MPI engine, packing 112kW and 192Nm, brings effortless power to the LX model. Paired with a silky smooth 6-speed automatic gearbox, this engine delivers spirited performance with miserly fuel consumption.

Negotiating city traffic or stretching out on the highway, the Cerato is nimble, responsive, and ready for anything the journey brings.



Digitally driven

At Kia we believe technology is there to enhance the driving or passenger experience. Part of this is giving you all the information you want without distracting you from the road ahead.

The Cerato proves the point with two completely new infotainment displays. The LX model features an 8.0 inch touchscreen with a 4.2 inch driver information display in the instrument cluster.

The infotainment touchscreen is highly intuitive, making it easy for drivers and passengers to access the information or entertainment options they require. Touch-based shortcut buttons sit below the touchscreen, taking you instantly to the information you want.

The driver information display can be customised to show only what you want to see, removing distracting or unnecessary information.

All models feature Bluetooth connectivity with voice recognition, Apple CarPlay™ and Android Auto™. Higher spec models also offer wireless smartphone charging, and a smart key with an engine start/stop button mounted on the dash.



Body colours



Clear White



Horizon Blue



Steel Grey



Runway Red



Aurora Black

Wheels



16" ALLOY
(LX)

SPECIFICATIONS

CERATO

LX

MECHANICAL	
Engine	2.0L DOHC MPI D-CVVT Petrol
Displacement	1,999 cc
Compression Ratio	10.3 : 1
Maximum Power	112 kW @ 6,200 rpm
Maximum Torque	192 Nm @ 4,000 rpm
Fuel Consumption - combined*	8.2 L / 100 km
CO2 Emissions - combined*	186 g / km
TRANSMISSION	
Gearbox	6-speed Automatic
Drivetrain	Front Wheel Drive
SUSPENSION	
Front Suspension	McPherson Strut
Rear Suspension	Coupled Torsion Beam Axle (CTBA)
WHEELS & TYRES	
Tyres / Wheels	205 / 55 R16
Wheels Size / Type	16" Alloy
Spare Wheel Type	Temporary
Braking System	280 mm Ventilated Front Discs, 284 mm Solid Rear Discs with ABS, ESC, HAC
Electronic Park Brake with Auto Hold	●
Tyre Pressure Monitoring System (TPMS)	●
STEERING	
Steering System	Motor Driven Power Steering (MDPS)
Minimum Turning Radius	5.3m
Steering Wheel Adjustment	Tilt & Telescopic

LX

SAFETY FEATURES**

Safety Rating	5 Star ANCAP (2019 Standard)
Forward Collision Avoidance Assist (FCA) - Car, Pedestrian, Cyclist	●
Lane Keep Assist System (LKAS) - Line/Road Edge	●
Lane Follow Assist System (LFAS)	●
Driver Attention Alert (DAA+)	●
Blind Spot Collision Avoidance Assist (BCA) - Rear	●
Rear Cross Traffic Collision Avoidance Assist (RCCA)	●
Manual Speed Limit Assist (MSLA)	●
ABS Brakes with ESC, HAC & VSM	●
Hill-Start Assist Control (HAC)	●
Electronic Stability Control (ESC)	●
Vehicle Stability Management (VSM)	●
Safe Exit Warning (SEW)	●
High Beam Assist (HBA)	●
Dual Front & Side Airbags	●
Dual Side-Curtain Airbags	●
Rear Seat Occupant Alert	●
Front Seatbelt Pretensioners/Load Limiters	●
3 Point ELR Seatbelts (All Seats)	●
Seatbelt Reminders (All Seats)	●
Child Seat Anchor Points	2 x ISOFIX / 3 x Top Tether
Manual Child Safety Door Locks	●
Speed Sensing Auto Door Lock	●
Impact Sensing Door Unlock	●
Remote Keyless Entry	●
Engine Immobiliser	●
Rear Parking Sensors	●
Reversing Camera with Dynamic Guidelines	●

	LX
EXTERIOR FEATURES	
Halogen Bi-Function Projection Headlights	●
LED Daytime Running Lights	●
Rear Fog Light - Bulb	●
Electrically Adjustable, Heated & Folding Side Mirrors	●
LED Side Mirror Indicators	●
Halogen Rear Combination Lights	●
LED High-Mounted Brake Light	●
Body Coloured Outside Door Handle	●
Body Coloured Exterior Mirror Cover	●
Glossy Black & White Chrome Radiator Grille	●
Tinted Windshield & Front Door Glass	●
Tinted Rear Door & Tailgate Glass	●

	LX
INTERIOR FEATURES	
Seating Configuration	5 Seats
Interior Seat Trim***	Cloth
Composite Leather Steering Wheel***	●
Centre Fascia	Metal Paint
Inside Door Handle	Black Paint
60:40 Split Folding Rear Seat	●
Rear Seat Centre Armrest with Cup Holder	●
Front Overhead Console Light with Sunglasses Case	●
Centre Console Storage Box	●

	LX
COMFORT & CONVENIENCE FEATURES	
8" Colour Touchscreen Infotainment System	●
6 Speaker Sound System	●
Bluetooth® Connectivity with Voice Recognition ±	●
Apple CarPlay™ & Android Auto™ °	●
AUX / USB Input	●

	LX
COMFORT & CONVENIENCE FEATURES CONTINUED	
4.2" TFT LCD Colour Supervision Instrument Cluster	●
Multifunction Trip Computer	●
USB Charging Ports	1 x Front Console
12V Power Outlet	1 x Front Console
Smart Cruise Control with Stop & Go	●
Steering Wheel Mounted Controls	●
Drive Mode Select	●
Air Conditioning	Manual
Driver's Seat Height Adjust	●
Height Adjustable Headrests with Driver & Passenger Up / Down & Sliding	●
Rear Seat Heating Duct	●
Power Windows Front & Rear with Driver's Side Auto Up / Down	●
Remote Central Locking	●
Auto Light Control	●
Rear Parcel Shelf	●
Hood Insulator	●
Under Floor Storage Box	●
Net Hook	●
Low Washer Fluid Warning	●

	LX
DIMENSIONS	
Overall Length	4,510 mm
Overall Width	1,800 mm
Overall Height	1,445 mm
Wheelbase	2,700 mm
Minimum Ground Clearance	140 mm

LX

WEIGHTS & CAPACITIES

Kerb Weight - Minimum / Maximum	1,310 kg / 1,375 kg
Luggage Capacity - Rear Seats Up / Down (VDA)	428 L / 1,335 L
Towing Capacity - Braked / Unbraked	1,100 kg / 610 kg
Fuel Tank Capacity	50L

Information contained herein is for comparative purposes only. Specifications are correct at time of printing, and may vary to the above at any given time.

* Fuel consumption figures are stated for the purpose of comparison. Actual results achieved will differ according to operating conditions and driving style.

** Safety technologies are supplemental systems and do not replace the need for the driver to exercise care and attention.

*** Leather seats and other fixtures may comprise of genuine leather, and man-made leather-like materials or a combination thereof.

± Not all smartphones / devices may be compatible.

° Apple CarPlay™ requires an iPhone 5 or later. It is recommended to always update your iPhone to the latest iOS release. Use the Apple Lightning cable provided with your phone, or an Apple-certified Lightning cable. Kia cannot guarantee continued compatibility.

° Android Auto™ requires an Android phone with Android 5.0 Lollipop or higher. It is recommended to always update your phone to the latest OS release. Use the USB cable provided with your phone. Kia cannot guarantee continued compatibility.

Specifications apply to 2023 (MY23) Cerato models. Kia New Zealand Limited reserves the right to discontinue or change the models, features, specifications, options, designs and prices of products referred to in this brochure without incurring any liability whatsoever to any purchaser or prospective purchaser of any such products.





ECO-CONSCIOUS

SO YOU VALUE SUSTAINABLE LIVING? WE DO TOO.

That's why we take pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society.

Our environmental research centre spearheads our drive for the production of clean hybrid and fuel-cell vehicles to lead the way to eco-friendly cars for a greener tomorrow for you, your children and all of us.

From design through to recycling, we create innovative products, adhering to state-of-the-art Design for Recycling (DfR) guidelines. Even at the end of your car's life, we aim for eco-friendly return and treatment.

Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environment protection.

As you can see, what you do on a small scale with your household refuse, we at Kia do on a large scale.



Factory Warranty QUALITY REDEFINED

All new Kia Passenger Vehicles come with an impressive 5-Year/150,000 km (whichever comes first) Warranty Programme covering against manufacturing or assembly defects. This warranty programme is transferable between owners and emphasises our commitment to our customers.



5 YEAR Roadside Assist

A Roadside Assistance Programme for the duration of the Warranty Period is also offered on every new Kia at no cost. In the unlikely event that your Kia has broken down, help is only a call away and trained staff will be despatched to your location. If a repair cannot be conducted on the spot, the vehicle will be towed free of charge to the nearest Kia dealer.



INCIDENT CARE

If you and your new Kia were unfortunately involved in an incident or crash that requires body repairs to your Kia, Kia Incident Care is here to help you, and is free for the first five years.

