



NEWS

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Kia EV9 secures double win at the 2024 World Car Awards

- **Kia collects prestigious 2024 World Car of the Year and 2024 World Electric Vehicle titles**
- **EV9 earns Kia its fourth and fifth wins at the World Car Awards since 2020**
- **The 2024 EV9 delivers modern refinement and all-electric capability**

The 2024 Kia EV9 has achieved a remarkable dual victory at the 2024 World Car Awards. Revealed during a live announcement at the World Car Awards ceremony at the New York Auto Show, the EV9 secured prestigious titles for both World Car of the Year and World Electric Vehicle.

Selected by a jury of 100 distinguished automotive journalists representing 29 countries, the World Car Awards recognised the Kia EV9's innovative design, spacious seven-seat interior, and competitive price point. Based on the E-GMP platform, the EV9 is the first Kia to feature fourth-generation battery technology for improved performance.

Established in 2003, the World Car Awards are renowned globally as a premier standard for automotive excellence and leadership, celebrating remarkable accomplishments within a rapidly changing automotive industry. Prior to the 2024 event, Kia had already claimed three wins at the World Car Awards – the Telluride as World Car of the Year and the Soul EV as World Urban Car in 2020, along with the Kia EV6 GT taking World Performance Car of the Year in 2023.

“We are hugely honoured that the 2024 EV9 has been named the World Car of the Year and World Electric Vehicle. This triumph is a testament to our unwavering commitment to pushing the boundaries of technology and design excellence. The Kia EV9's continued success will drive us to keep delivering exceptional vehicles that redefine the driving experience for customers around the world,” Ho Sung Song, President and CEO at Kia said.

Two wins in the World Car Awards add to an already impressive haul of accolades for the 2024 Kia EV9. Since its introduction as Kia's first dedicated three-row EV SUV, the EV9 has collected a number of prizes, including winning the 'Family Cars' category of the Golden Steering Wheel Awards, the 2024 North American Utility Vehicle of the Year, and 'Best Premium SUV' at the 2023 Newsweek Autos Awards.

“EV9 is a clear representation of Kia's vision, and further evidence of our dedication to quality. This award cements Kia's standing as the frontrunner in sustainable mobility solutions that go

Movement that inspires



beyond conventional automobiles. We share this honour with our global teams who contributed their utmost efforts to drive EV9's success," said Sean Yoon, President and CEO of Kia North America and Kia America.

About Kia New Zealand

Kia (www.kia.co.nz) is a global mobility brand with a vision to create sustainable mobility solutions for consumers, communities, and societies around the world. Founded in 1944, Kia has been providing mobility solutions for more than 75 years. With 52,000 employees worldwide, a presence in more than 190 markets, and manufacturing facilities in six countries, the company today sells around three million vehicles a year. Kia New Zealand manages the New Zealand operation from its Auckland headquarters, selling and servicing high quality, class-leading vehicles through a network of 33 dealers nationwide. Kia is spearheading the popularisation of electrified and battery electric vehicles and developing a growing range of mobility services, encouraging millions of people around the world to explore the best ways of getting around. The company's brand slogan – 'Movement that inspires' – reflects Kia's commitment to inspire consumers through its products and services.

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