

Media Release

Kia Motors New Zealand



NEWS

May 2018

Kia NZ expects Niro EV here in early 2019

AUCKLAND - May 2018

An all-electric version of the Kia Niro SUV has been unveiled at a special event in Korea, with expectations that it will be able to drive at least 380 kilometres on a single charge.

Kia New Zealand has confirmed it's interested in bringing the new Niro EV into New Zealand to join the other two Niro models already on sale early next year.

Following the successful introduction of the Niro Hybrid and Plug-in Hybrid models locally in March, Kia Motors New Zealand says there is strong anticipation for the EV version.

"The acceptance of the Hybrid and Plug-in Hybrid Niro models by New Zealand buyers has been exceptional," says Todd McDonald, General Manager of Kia Motors New Zealand. "It has proved to us that there is a place in the regular market for a well-designed SUV that delivers astonishingly low fuel consumption. With petrol prices set to jump as a result of the incoming fuel taxes there is every expectation that demand will continue to climb for all variants of Niro.

Kia describes the Niro EV as a sporty and versatile vehicle that combines driving enjoyment with eye-catching design and functionality, while adding a new dimension to the eco-friendly compact SUV market.

The result of a collaboration between Kia's design centres in California and Namyang, Korea,

the Niro EV incorporates the practicality and aesthetics of a compact SUV with a sleek, aerodynamic body and subtly sculptured surfaces.

The Niro EV is powered by Kia's next-generation electric vehicle powertrain, using new production technologies developed for Kia electric vehicles. Equipped with a high-capacity 64 kWh lithium-polymer battery pack, the Niro EV is targeting a zero-emission range of over 380 kilometres on a single charge, or up to 240 kilometres when paired with an optional 39.2 kWh battery system.

Kia will introduce the new Niro EV to its home market in Korea during the second half of 2018, with other markets, including New Zealand, to follow in 2019.

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Photo caption: The new Kia Niro EV has been unveiled and is expected to go on sale in New Zealand next year.

About Kia Motors New Zealand

Kia Motors New Zealand Limited (www.Kia.com/NZ) – a maker of quality vehicles for the young-at-heart is a subsidiary of Kia Motors Corporation (KMC) which was founded in 2006 and sells and services high quality, class leading vehicles like the Soul, Cerato, Optima, Sportage and Sorento through a network of 23 dealers nationwide. Kia Motors New Zealand manages the New Zealand operation from its Auckland headquarters. Kia's brand slogan "The Power to Surprise" represents the company's global commitment to surprise the world by providing exciting & inspiring experiences that go beyond expectations.

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